

Content Streaming Summit · Africa

All times SAST, UTC+2 · <https://ott27.broadcastingandmedia.com/programme>

Tuesday 23 February 2027

08:00–09:00	Registration and morning coffee Networking
09:00–09:20	Welcome and opening remarks Keynote · Streamed Benjamin Pius (Publisher, Broadcast Media Africa)
09:20–10:00	Profitable growth: where African streaming really stands Keynote · Business models and profitability · Streamed Joe Frans (Special Advisor, Broadcast Networks Europe EBU)
10:00–11:00	SVOD, AVOD, FAST or hybrid: choosing the right model for each market Panel · Business models and profitability · Streamed Kenny T. Tonga (Executive President, Power House Media Group, Zambia) · David Tiltmann (Chief Executive Officer, African Media Entertainment) · George Twumasi (CEO and Co-Founder, ABN Holdings Africa Public Interest Media Initiative) · Moderator: Benjamin Pius (Broadcast Media Africa)
11:00–11:30	<i>Coffee break</i>
11:30–12:30	Broadcaster-led FAST channels: lessons from early African launches Panel · Free, ad-supported and FAST · Streamed Nada Wotshela (Group Executive - Radio, South African Broadcasting Corporation) · George Twumasi (CEO and Co-Founder, ABN Holdings Africa Public Interest Media Initiative) · Moderator: Clive Camille (Independent Production)
12:30–13:30	The YouTube effect: competitor, partner or distribution channel? Panel · Free, ad-supported and FAST · Streamed Clive Camille (Journalist and Media Entrepreneur, Independent Production) · Christina Bwana (COO, Ubongo) · Moderator: Anice Hassim (immedia)
13:30–14:30	<i>Lunch and networking</i>
14:30–15:30	Bundling, carrier billing and mobile money at scale Panel · Telcos, payments and partnerships · Streamed Anice Hassim (Lead Strategist, immedia) · Abdalla Elhag (Business Development Director - Africa, TVU Networks) · Moderator: David Tiltmann (African Media Entertainment)
15:30–16:30	Ad-tech, measurement and the case for advertiser trust Panel · Free, ad-supported and FAST · Streamed Dheshnie Naidoo (Regional Director - Africa, TVU Networks) · Kenny T. Tonga (Executive President, Power House Media Group, Zambia) · Moderator: Benjamin Pius (Broadcast Media Africa)
16:30–17:30	Networking reception Networking

Wednesday 24 February 2027

09:00–09:40	Local content that performs at home and travels abroad Keynote · Content, sport and retention · Streamed Christina Bwana (COO, Ubongo)
09:40–10:40	Churn, retention and the economics of live sport Panel · Content, sport and retention · Streamed Nada Wotshela (Group Executive - Radio, South African Broadcasting Corporation) · David Tiltmann (Chief Executive Officer, African Media Entertainment) · Moderator: Kenny T. Tonga (Power House Media Group, Zambia)
10:40–11:10	<i>Coffee break</i>

- 11:10–12:10** **AI in localisation, dubbing, subtitling and recommendation**
[Panel](#) · [AI and localisation](#) · [Streamed](#)
Dheshnie Naidoo (Regional Director - Africa, TVU Networks) · Abdalla Elhag (Business Development Director - Africa, TVU Networks) · Moderator: Anice Hassim (immedia)
- 12:10–13:10** **Piracy, illicit IPTV and the cost of leakage**
[Panel](#) · [Policy, piracy and regulation](#) · [Streamed](#)
Mothepane Kotele (Manager - Public Affairs, Lesotho Communications Authority) · Clive Camille (Journalist and Media Entrepreneur, Independent Production) · Moderator: Joe Frans (Broadcast Networks Europe | EBU)
- 13:10–14:10** *Lunch and networking*
- 14:10–15:10** **Local content quotas and digital tax: what regulation means for streamers**
[Panel](#) · [Policy, piracy and regulation](#) · [Streamed](#)
Mothepane Kotele (Manager - Public Affairs, Lesotho Communications Authority) · George Twumasi (CEO and Co-Founder, ABN Holdings | Africa Public Interest Media Initiative) · Moderator: Joe Frans (Broadcast Networks Europe | EBU)
- 15:10–16:00** **The metrics that predict profitability**
[Panel](#) · [Business models and profitability](#) · [Streamed](#)
Kenny T. Tonga (Executive President, Power House Media Group, Zambia) · David Tiltmann (Chief Executive Officer, African Media Entertainment) · Moderator: Benjamin Pius (Broadcast Media Africa)
- 16:00–16:30** **Closing remarks**
[Keynote](#) · [Streamed](#)
Benjamin Pius (Publisher, Broadcast Media Africa)